



**Elmer Systems**  
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## Elmer Systems Outlook & Google Calendar CRM Sync

*Use your calendar as a CRM-system*

Create invoices or send email- or SMS-confirmations directly from Google Calendar or Outlook Calendar! Or update projects with time registrations only by updating one field in your favorite calendar!

**Company Z**  
 John Hansen  
 Strandstien 6  
 Conncticut  
 2670 Greve  
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**Invoice # 2005301**

Product text	Qty	Price	Net total
Proj.man.preparing	2	900,00	1.800,00
Proj.man.planning	5	750,50	3.752,50
Proj.man.strategy	5	300,00	1.500,00
Service prod X	2	200,00	400,00

Terms paym.: fakt dato + 8 dage  
 Pay deadline: 22-04-2010  
 Term deliv.: Standard  
 Your reference:

**Total price excl. VAT: DKK 7.452,50**  
 VAT (25%): DKK 1.863,13  
**Total price incl. VAT: DKK 9.315,63**

Yes - you read correctly. It is now possible to create a calendar activity in Google Calendar or Outlook Calendar and having a meeting confirmation, SMS, email, or even an invoice created automatically in the background. Customers and contacts can also be created automatically.

You only need to fill in a single field in Outlook Calendar or Google Calendar - and then Elmer Systems automatically provide the rest.

The solution is suitable for you, who wants to be able to quickly book meetings, book service visits or events in your calendar and do not necessarily have the time to update multiple systems simultaneously.

The solution is also suitable for companies who want to make it easier and faster to send meeting confirmations or invoices / SMS confirmations or create time registrations. It's all completely automatic.

You can also save considerable time when customer- and address-information is automatically created in the main CRM-system based on inputs from only one field in the calendar.

This solution may for instance be used when booking service visits. Here is the agreement booked directly in Outlook or online in Google Calendar with the necessary meeting and customer information. Elmer Systems then syncs in the background and automatically creates the client and the activity in the main system. Elmer System can then for instance send a confirmation email or SMS to the client. The system can create an invoice with the desired items and perhaps also the time used. The invoice can be sent automatically to the client, and the supplied user-friendly accounting module will be updated automatically. All this can be done from for instance a laptop, IPAD, or mobile from the service car - or of course from a PC / Mac connected to the Internet.

**CRM:** Elmer Systems Outlook & Google CRM Sync is an add-on module to Elmer Systems Business Suite / CRM. For each license follows, therefore, a complete user friendly CRM system (sales and billing) with accounting, purchasing module, inventory management, campaign module etc. All of this is optional to use.

### **Why Elmer Systems**

Elmer Systems is the industry's strongest customer system / distribution system (CRM), where it is easy to make bids, create invoices and campaigns, to-do lists, etc. There is also the opportunity to add extra modules like time recording, time sheets, webshop, mobile CRM etc. See more on [www.elmersystems.dk](http://www.elmersystems.dk). In Elmer Systems you can keep track of an unlimited number of contacts, customers and products and manage accounts, create letters, etc. and use the built-in webshop. Elmer Systems supports multiple languages and currencies.

**Special needs?** Do you have other business needs than above please contact us anyway as there is the opportunity to modify or add on additional functionality.

**Contact:** Interested in seeing an online presentation based on your own needs?: Contact us at Tel +45 4369 3169 or via email [kontakt@elmersystems.dk](mailto:kontakt@elmersystems.dk). Demo can also be ordered online at [www.elmersystems.dk](http://www.elmersystems.dk)

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